

The Dernehl Company

BRODY DERNEHL & JASMINE DERNEHL
DESIGNERS



THE APPROACH

Our process is rooted in collaboration and clear communication from beginning to end. No two homes or clients are the same, so we take the time to understand each client’s vision, lifestyle, and priorities from the start. Getting to know our clients on a personal level helps ensure a customized, thoughtful planning and design process throughout. From the design phase, we move into execution with a strong focus on craftsmanship, great attention to detail and the highest standards. We operate on the philosophy that luxury home construction, anchored in high-quality craftsmanship, is the foundation of timeless luxury. We value and take pride in doing things the right way, focusing on building lasting relationships— not just completing projects. Our clientele is our family, and our work is our passion. When it comes to designing a home, we want to capture our clients’ beautiful personalities and essence, creating a timeless look that tells their own unique story.

THE AESTHETIC

Our design aesthetic is best described as a balance of bold elegance and artistic livability. We’re mostly drawn to Spanish, French and Italian designs, creating spaces that feel refined and elevated, while still being warm, comfortable and deeply personal. There is a strong emphasis on cohesion—how every piece works together to tell a story within the home. We often get inspired by a client and greatly enjoy creating new styles with them. One of Brody’s favorite questions to ask is “What is your goal in creating this home?” It is so special to hear each answer, and the trust and care they put in us to bring that story to life through their homes. Intentionality, functionality, aesthetic, balance and cohesion are all elements we blend and focus on in any project. We hold a high standard for each of these pillars and find that a perfect blend results in a beautifully built home.

THE GO-TOS

Being in Atlanta, we are so honored to be close to the ADAC. It’s an amazing place to be creative and to find pieces that you might never see anywhere else. When it comes to key elements, one of our go-tos in any project is creating truly unique pieces throughout the home, whether it’s custom flooring, staircases, bedding, or furniture. For any room, the most important part is proper construction. The way Brody adds the flooring, baseboards, crown molding and the trim design is truly aesthetic on its own. Then, we add the lighting, furniture, decor and wallpaper. It’s all just a beautiful marriage of perfectly selected choices. We love to take an approach to creating something you cannot find anywhere else, with texture and detail. We intentionally layer materials, mixing natural elements with refined finishes to create depth and visual interest. It’s crucial that every project feels reflective of the client, because that is what truly makes the house a home.

THE MANTRA

Our design philosophy centers around precision, intention and uncompromising quality. Every decision made is rooted in delivering a finished product that is not only visually impactful but also built to the highest standard to last the test of time. Our greatest motivation is turning a client’s vision into a space that surpasses their expectations. Luxury design elevates this process, opening new horizons for curation, creativity, and collaboration. We are driven to craft each home and space with purpose, precision and the refinement we’ve honed over the years. Striving for higher standards is always rewarding, because every detail adds to the home’s final excellence. Our goal is for Atlanta’s homes to reflect their owners’ personalities. We focus on storytelling through exceptional craftsmanship and meticulous design. We dedicate time and effort to each project, laying the foundation for larger, more beautiful communities in the future.



“WE ARE DRIVEN TO CRAFT EACH HOME AND SPACE WITH PURPOSE, PRECISION AND THE REFINEMENT WE’VE HONED OVER THE YEARS.”

—Brody & Jasmine Dernehl

