



Photography By: Sarah Hanna

informed decision-making. “Be honest with yourself about the property. Don’t overextend. Be willing to spend money on the right things that will extend the life of the home and give you peace of mind,” he advises.

Among his most notable achievements is the completion of a 35,000-square-foot custom residence on an accelerated timeline of only 24 months—an undertaking that required precision, trust and a shared vision. “Completing that project and making lifelong friends in the process is something I’m very proud of,” he says.

Dernehl says that the most valuable lesson he’s learned can be summed up in a quote by Steve Jobs: “It’s not that I’m smarter than everyone else, I just stay with problems longer.” Not giving up is paramount, especially when clients are involved. “We will find the right solution always by staying calm and committed to the process,” he says.

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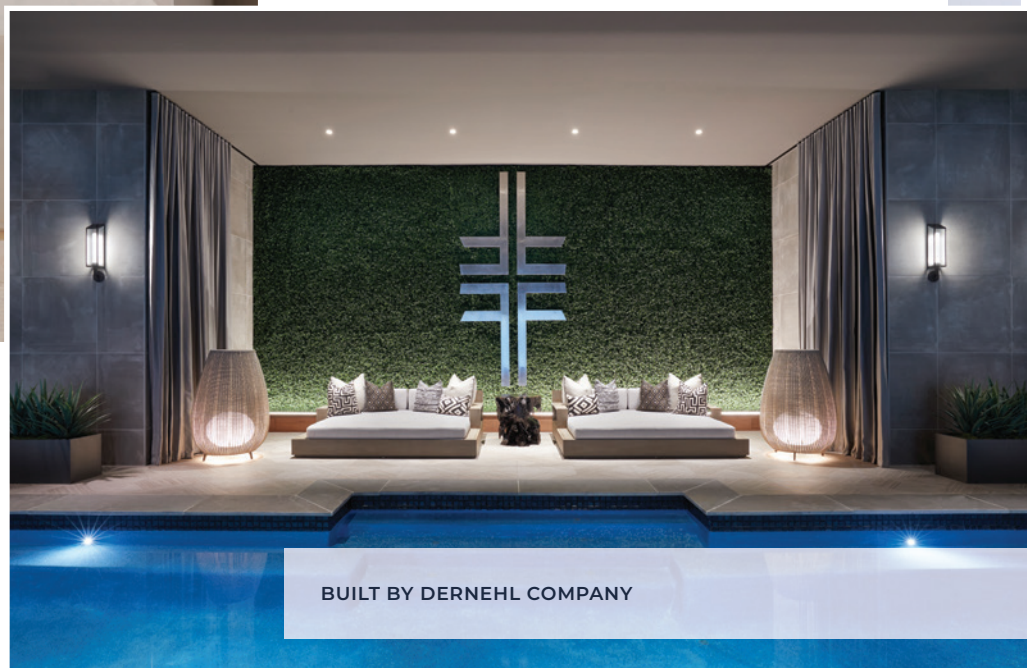
BRODY DERNEHL

MANAGING PARTNER

Brody Dernehl has a perspective shaped by having worked on every side of the transaction, from land development to bespoke residential construction. His luxury home-building business, Dernehl Co, benefits from his two decades of personal experience and a company legacy in Atlanta that dates back to the 1970s.

His work is driven by intention, not volume, and by thoughtful design, not trends. “The challenge is to create spaces and homes that make people feel at peace and comfortable,” he says. “When you give someone a space and home that speaks to them, they no longer feel the need to go out searching for it.”

Dernehl approaches both new construction and existing homes with a discerning eye, which translates into measured,



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